

MARCO MÉNDEZ ATIENZA

☎ (+52) 55 1510 2447 ✉ marco.mendez@tec.mx
🌐 [LinkedIn](#) 🌐 [Personal Website](#) 🆔 [ORCID](#)

EXPERIENCE

Director of the B.A. Program in Economics, Tecnológico de Monterrey, CCM 2023–present

Director of the undergraduate Economics program and Coordinator of the Applied Economics and Data Science Concentration. Designer of courses for the new curriculum in Mathematics, Social Project Evaluation, Causal Inference, and Econometrics. Co-coordinator of the Junior Research Seminar, a student research ecosystem. Achieved double-digit year-over-year growth in new student enrollment and consistently high ratings in graduating-student exit evaluations. Recipient of multiple distinctions for teaching performance and excellence in program leadership.

Economic Consultant 2023–present

Economic consulting on transportation and regional development, including demand studies, socio-demographic and geographic profiling, and passenger-market analysis for infrastructure and mobility projects.

Junior Consultant, Consultores Internacionales, S.C. 2022

Developed economic, sectoral, and strategic analyses for public and private clients, including competitiveness studies, macroeconomic forecasting, budgeting, and the preparation of reports for decision-makers and media outlets.

Advisor, National Conference of Governors (CONAGO) 2017–2020

Coordinated technical work for several intergovernmental commissions, organized high-level meetings, prepared policy and statistical documents, managed strategic databases, and represented CONAGO in interinstitutional working groups. Progressed from Deputy Advisor to Senior Advisor.

EDUCATION

Tecnológico de Monterrey 2024–2028
Ph.D. in Public Policy

El Colegio de México 2020–2022
M.A. in Economics

Tecnológico de Monterrey 2013–2017
B.A. in Economics

TEACHING EXPERIENCE

Econometrics and Data Analysis: Foundations of Econometrics, Econometrics, Time Series, Multivariate Analysis, Causal Inference, Spatial Analysis

Other Courses: Research Methodology, Consumer Theory, Differential Calculus, Linear Algebra

PUBLICATIONS

Méndez-Atienza, M. and Ramírez-Álvarez, A. (2026). *Yes to disarmament, yes to peace: Measuring the impact of Mexico City's gun buyback initiative*. *World Development*, 208. <https://doi.org/10.1016/j.worlddev.2026.107545>.

Méndez-Atienza, M. (2026). *Urban dystopias: Crime around the Utopías in Mexico City*. *Global Crime*, 1–19. <https://doi.org/10.1080/17440572.2026.2698532>

WORKING PAPERS

Méndez-Atienza, M. *Beyond Counts: Exposure-Adjusted Measures of Public Disorder Around the Mexico City Metro*.

Méndez-Atienza, M. *The Geography of Jurisdiction: Administrative Borders and Urban Crime*.

García-Vara, J. and Méndez-Atienza, M. *Fields of Crime: Satellite Evidence on Cultivation and Criminal Activity*.

Arteaga-Zumaya, D., Gutiérrez-Jaramillo, A. F., and Méndez-Atienza, M. *When the World Cup Comes to Town: Emergency Calls and the 2026 FIFA World Cup in Mexico*.

Arciga-Portela, D., Echániz-Arciga, M., Garritz-Ayala, A., and Méndez-Atienza, M. *Does Economic Complexity Make Development Lending More Effective? Evidence from World Bank Projects*.

Méndez-Atienza, M., Morales-Vázquez, M. E., and Solórzano-Laguna, R. *Complex Economies, Unequal Pay? Economic Complexity and the Gender Wage Gap in Mexico*.

JOURNAL REFEREE

Quality & Quantity (2026) and *SobreMéxico* (2025).

SKILLS

Programming and Software: R, Python, Stata, QGIS, L^AT_EX, Visum

Languages: Spanish (native), English (C1)

MEDIA APPEARANCES

[La Silla Rota](#) · [El Financiero](#) · [Global Thought Webinar](#) · [NTN24](#) · [La Política Online](#)